

Integrating tracking or analytics codes in the success message

For safety reasons, the integration of free HTML and Javascript code is not allowed by default in the automatic success message. However, if the service you use offers this, you can insert tracking, for example, by image. Just click on the image icon (green tree) in the editor and enter the address of the image.

Forwarding donors to your own success page after a donation offers more possibilities regarding HTML and JavaScript, since this site is completely managed by you, you can integrate anything you need and with the help of parameters can even communicate more personally with the donors (for example, displaying their name directly instead of a generic salutation). Please refer to our separate article on this in the Help Center.

If your FundraisingBox plan includes the function “custom Javascript” then you can also use this option to insert your tracking code. Please also refer to our separate article on this topic in the Help Center.

Online URL:

<https://support.fundraisingbox.com/article/integrating-tracking-or-analytics-codes-in-the-success-message-465.html>